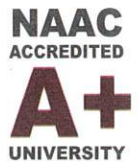




# VIVEKANANDA GLOBAL UNIVERSITY, JAIPUR

( Established by Act 11/2012 of Rajasthan Govt. Covered u/s 2 (f) of UGC Act, 1956 )



## Bachelor on Business Administration (BBA)

This is to notify that following programme outcomes are expected to attain through our open and distance learning BBA Program.

### Programme Outcomes (PO's)

PO1: Apply hands-on management skills including data analysis and visualization techniques in solving problems related to specific areas in business, finance, marketing, HR and economics.

PO2: Develop the start-ups and entrepreneurial ventures independently through skills developed during the tenure of degree.

PO3: Foster analytical and critical thinking abilities for data based rational decision-making.

PO4: Understand management concepts which will enable them to exhibit practical knowledge in global professional scenario.

PO5: Adapt to the ever-changing dynamic professional world by actively seeking new knowledge and skills for better employability.

PO6: Create viable business plans with explanations for emerging management skills in different contexts.

PO7: Develop understanding of management concepts along with a commitment to ethics and corporate social responsibility.

PO8: Explore group dynamics and work in teams to achieve organizational goals and objectives.

PO9: Formulate personal development goals to pursue skills development and life-long learning.

PO10: Outline the importance of ethical and social values for uplifting the society and achieving sustainability.



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